Helping Keep Kids Safe Online

Cybersecurity Awareness
Kids Safe Online
MS–ISAC Poster Contest

MS-ISAC

MULTI-STATE
Information Sharing
& Analysis Center™

Cybersecurity Awareness
Kids Safe Online
MS-ISAC Poster Contest

Eligibility

All students in public and private schools, and youth organizations in Kindergarten - 12th grades in the United States, the District of Columbia, and the U.S. Territories.

Judging Criteria

- Clear message conveyed by text and artwork
- The poster theme listed is addressed;
- Creativity, originality and artistic quality
- Visual clarity - easy to read
- Bright and colorful
- Comply with poster requirements – must be in landscape layout and must not use any copyrighted characters, images or clipart

National Winners

Winners from each grade group (K-5, 6-8, 9-12) will be selected. The winners in each grade category will be awarded a prize, and receive the honor of having their artwork replicated into a poster calendar which will be distributed throughout the country and may also be used in campaigns to raise awareness among children of all ages about Internet and computer safety.

The school contact person named on the Poster Entry Form will be notified by the Multi-State Information Sharing and Analysis Center if their student is a winner!

Submission Information

Submit the Poster Entry Form and artwork to the address below. Limited to 1 entry per student.

Deadline

Poster Entry Forms and artwork must be received no later than **January 29, 2016.**

Poster entries should be mailed to:

Multi-State Information Sharing and Analysis Center
Kids Safe Online Poster Contest
Education & Awareness Workgroup
31 Tech Valley Drive, Suite 2
East Greenbush, NY 12061

Electronic submission can be sent to:
contest@msisac.org

All entries submitted become the property of the Multi-State Information Sharing and Analysis Center and may be used in future publications. Posters will not be returned.

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POSTER TOPICS &
TECHNICAL SPECIFICATIONS

Getting Started

Poster Art should illustrate the safe use of the Internet and/or mobile devices. Create original artwork that demonstrates one of the following concepts:

- Interacting with others and not bullying or threatening others on the Internet
- Not giving out personal information on the Internet
- Only visiting safe websites
- Being careful with email (not sending worms and viruses)
- Being careful not to download malicious code from games or websites
- How online gaming and gambling can be dangerous
- Protecting against identity theft
- Safe use of social networking such as Twitter, Facebook, Myspace, etc.
- Any original concept that illustrates safe use of the Internet or mobile devices

Technical Specifications

Format
- Original hand drawn or electronically created submissions will be accepted.
- Text should be dark and large enough to read.

Layout & Dimensions
- Minimum: 8.5"x11"
- Maximum: 11" x 14"
- **Landscape Layout only!! – Calendars are in landscape format**

Content
- DO NOT send any artwork that contains trademarked images or brands such as Disney Characters, Dell, Google, Twitter, etc. For additional information on copyright visit: http://www.copyrightkids.org/
- Do not put any identifying information (such as student's full name or age) on the front of the poster.
- Teachers, support staff and parents may offer minimum technical support but cannot aid in the creative process. No professional (paid) assistance is allowed.

Topics

Suggested Topics:
- Cyber Security
- Cyber Bullying
- Cyber Community Citizenship (Cyber Ethics)
- Malicious Code (Worms and Viruses)
- Social networking
- Mobile media devices
- Inappropriate texting

Materials

Students may use a variety of media, such as watercolor, pen and ink, crayon, chalk, markers, etc. **NOTE: Brighter colors reproduce better for the calendar. Light pencil marks will not show up.** Keep in mind most posters will likely be on public display, and should be easy to see or read.

Judging Procedure

If Your Government is holding a Contest:
Submit all posters to your State designated email (contact contest@msisac.org to find out). The state will then submit the winning entries to the Multi-State Information Sharing & Analysis Center.

If Your Government is not holding a Contest:
Each participating school/youth group is permitted to submit up to fifteen (15) posters. How your school/youth group decides on the fifteen (15) posters is up to you. Some schools/youth groups may wish to have a contest and choose the entries; others may just have the art teacher, principal or group leader choose.

Each poster must have the Entry Form securely fastened to the back of the poster. A poster not accompanied by a completed Entry Form will not be eligible for further judging. The posters, with the Entry Form, must be submitted (either hard copy or by email) by January 29, 2016.

Multi-State Information Sharing and Analysis Center
Kids Safe Online Contest
Attn: Education & Awareness Workgroup
31 Tech Valley Drive, Suite 2
East Greenbush, NY 12061
contest@msisac.org

Important Dates for the Contest

Now through January 29, 2016

- Students create their posters.
- State/Schools/Youth Groups choose up to fifteen (15) posters.

No later than January 29, 2016

- Each entity can submit up to 15 entries to the address above for state judging.

January 29th to March 4, 2016

- MS-ISAC conducts national judging.

No later than April 15, 2016

- MS-ISAC notifies winners and their schools/youth organization, and gives further instruction as to student recognition.

October 2016

- Calendars will be available.

Important Items to Remember

- Up to fifteen (15) entries may be submitted by each state/school/youth organization.

- Entries must meet the poster requirements specified and must have the Release Form securely fastened to the back of the poster.

- All artwork submitted becomes the property of MS-ISAC and may be reproduced.

For Additional Information

If you have any questions on the poster contest or need additional information please contact the MS-ISAC at contest@msisac.org or call (518) 880-0699.

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Poster Entry Form

It is requested that a Teacher or School Contact Person verifies that this form is completely and accurately filled out. Please attach this form to the corresponding poster. Both the Poster Artwork and the Poster Entry Form should be mailed or electronically submitted to:

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31 Tech ValleyDrive, Suite 2
East Greenbush, NY 12061
contest@msisac.org

* All Fields Are Required *

School District:	
School Name:	
School Address:	
School City, State & Zip Code:	
School Phone #:	
Title of Poster:	
Student Name:	
Grade:	
Teacher Name:	
School Contact Name:	
School Contact Title:	
School Contact Email:	
Date received at MS-ISAC (Internal Use Only)	